

Urban common goods and territorial development : a new ground for resilience?

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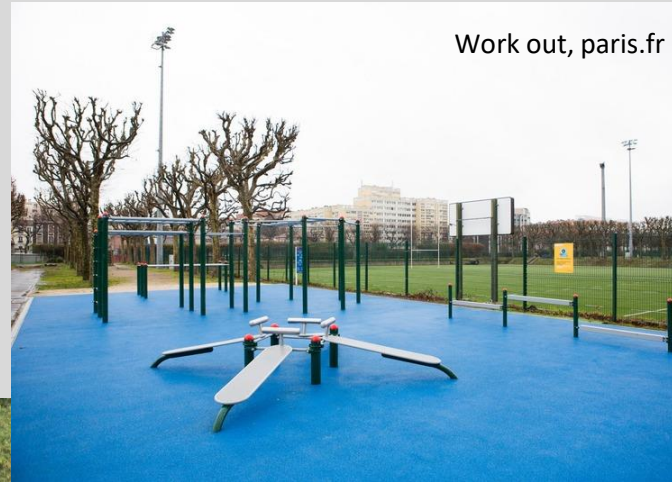
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New « Common goods » (NCG)

C mmo Space
Com on Sp ce
ommo Spac
Co mon S ace
C mmon Sp ce
C mmo pace
Common Space
Com on S ace
Commo Spac
C mmon S ace
Common p ce
Com on Spa e
C mmo Spac
Common Sp ce
Common Space

The City as Commons
Municipal Government

City as common, S. Stavrides



Stavrides



<https://urbancommons.paris/>

Urban commons

Citizen
laboratories

Community
gardens

GIS platforms

Local energy
infrastructure

Etc.

Common goods: brief story of a long-life concept

Notion of common good

Thomas d'Aquin
 Creation of the philosophical notion of the common good, in a theological sense

Typology of goods

Samuelson and Musgrave
 Define common goods as rival and non-excludable good

A new economy of the commons

Elinor Ostrom
 Defines a analytical framework and shows that collective management of a good is possible

New common goods

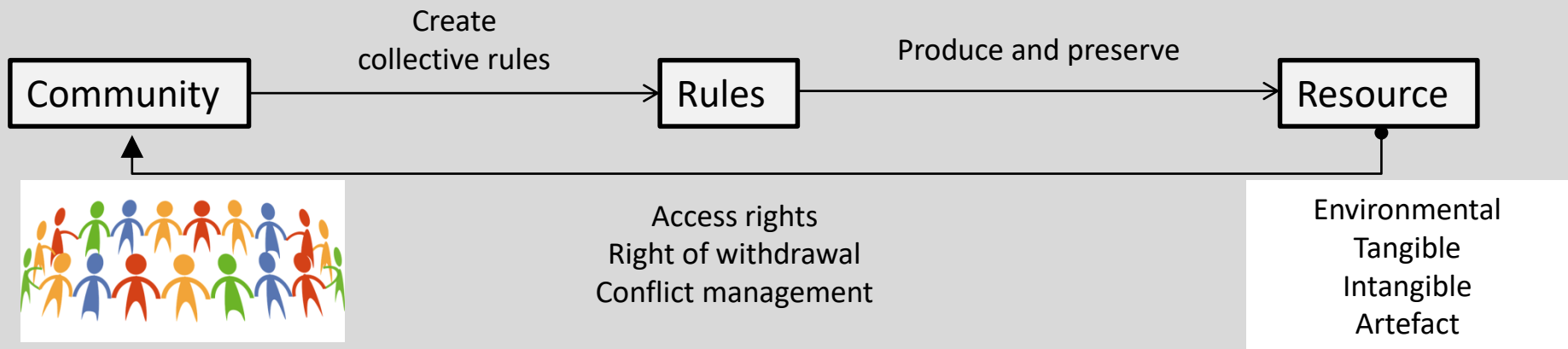
Renewal of the concept around new types of objects: heritage and / or urban artefacts.
 Territorial, urban common goods

	Rival	Non rival
Excludable	Private Goods	Club Goods
Non Excludable	Common goods	Public Goods

- Built approach of CG
- Common pool resources (natural, informational)
- Bundle of rights

?

Operational definition



Good : rival / non excludable (ex: public space)

**The community defines the mode of
governance of the resource
The community manages the resource**

Urban commons

- Re-appropriation of the city by the residents/users
- (re)-creating community
- Between State and private resource management : collective/community
- City a fertile ground (diversity-density-innovation / but also anonymity-individualism-indifference)

See : Foster and Iaione 2016, Festa 2016....

Context

A need for new ways of managing resources (especially urban) and of living.

Expectation for more collective, participatory ways of management with stakeholders and users involved.

« Common good » concept crystallizes this expectation for more localized, inclusive, sustainable and fair development.

Overcoming of public / private dichotomy.

Climate change/
environmental
transition/
economic crises

Energy
production?

Mobility?

Food, urban
agriculture?

Publics spaces use?

Knowledge
platforms?

What resources,
what objects?

Community
concerned? Actors
involved?

Role of the State?

Real CG?
Inclusion?
Exclusion?

CG washing?

Sustainability of
the organisation

- Multidisciplinary reflexion on « new common goods »
- Identification of good practices and difficulties (clubbisation risk, sustainability, etc.)
- Build an analytical framework in order to analyse the phenomenon and its effect on the territorial development dynamics

NCG and territorial development issues

- Questions existing approaches to common goods
- Questions existing models of development, (re-)appropriation of the territory, new collective forms, etc.
- Contemporary ways of managing resources
- Contemporary ways of « making the city »
- **Development and territorial governance approaches**

Based

Inventory
common goods
initiatives

In depth case
study

Seminar cycle

NCG and territorial development issues

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Territorial approach
(Crevoisier et al.)

Technical dimension
How are these NCGs translated into concrete terms (types of resources mobilized, service provision, supply-chain, etc.)

Socio-institutional dimension
Types actors concerned and modes of coordination.

Territorial dimension
Proximity / Distance relationships
Anchoring / mobility
Link to territorial development

Ostrom and the governance of common pool resources

And also recent works on common goods

Territorial governance approaches

Qualitative approach

Documentary and literature review

In-depth interviews (to come)

Inventory of initiatives

Identification of **self-proclaimed or proclaimed** initiatives related to the creation of common goods in France and abroad.

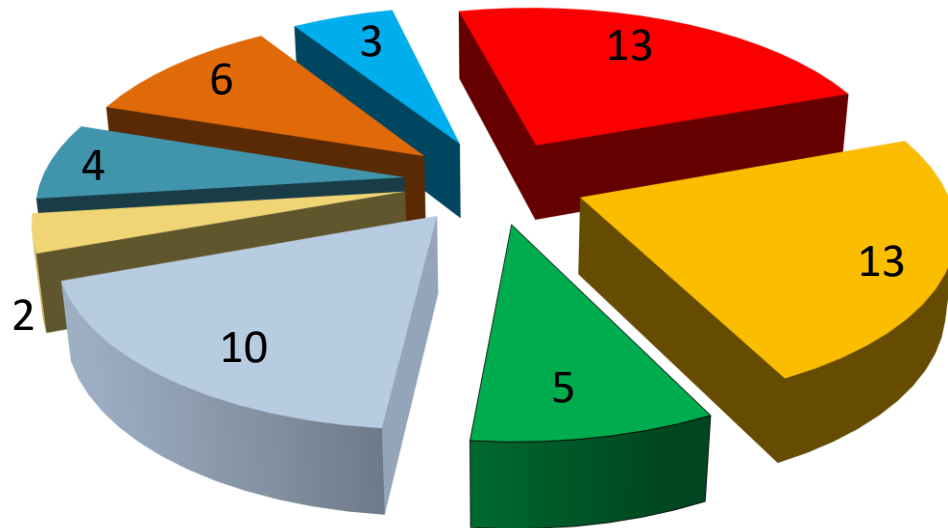
Books,
research papers

Internet search

Specialized
conferences

Social networks

First results 1



**56 identified
initiatives**

- Energy
- IT platforms
- Food/agriculture
- Learning/schools
- Community gardening
- Local currency
- Public space
- Collective housing

First results 2

- Great variety of objects
- From micro-local to large-scale urban projects
- Specific projects / support organisations
- Public goods, clubs goods, common goods.....even private goods
- Activation of latent resources in hybrid and multi-actor processes

**Wide range
goods**

Planning projects

[Les Grands voisins - Paris]

- Large-scale project (3,4 hectars)
- Occupancy agreement with the City
- Charters for users
- Experimentation/ground for Innovation
- Temporary valuation of an urban area in transition
- Network multi-actors / planners / City / Associations
- Settlement inside Paris of an area of activities developed as "Common Goods":
 - housing for homeless and migrants, welcoming of associations and social companies, promoting the presence of kraftmen and creators, sharing of tools and workspaces, creation of a new kind of public park with educational, cultural and sports activities ...



Planning projects [Les Grands voisins - Paris]



- Temporary ground for innovation
- Start-up, incubatory
- Living lab' : institutions, organisation....
- Service produced
- Saved money (promotors)
- Transformation of city planning practices : innovation
- Diffusion, network creation

Conclusions

- Projects aim at providing/protecting goods and services to the community in particular in a situation of crisis
- Lots of initiatives
- Need to « de-fuzz » the picture and build tools allowing to analyse these initiatives in relation to each other
- Dilution of the concept of common good?
Risk of a too angelic vision
(conflict, clubbing, asymmetries of power, re-appropriation, « commons washing »...)

Conclusions

- New emerging approaches of urban creation (institutional set-ups)
- Complex combination of actors embedded in the territory
- Enlargement of the « productive » community
- Opposition and alternative forms of production and development
- Resource management, scarcity management, lack of services taken in charge by groups instead of firms and/or State.... Beware of clubs/exclusion/"entre-soi"/sustainability
- Real contribution to territorial development ? How to capture it? What value (Wealth ? Profit? Well-being? Social ? Symbolic value? Learning? What repartition? What sustainability?)

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